



June 10, 2011

Dear Friends and Family of AZDA Dancers ,

Arizona Dance Artistry is a local dance education facility in the Northwest Phoenix area. Under the direction of Arizona Dance Artistry director, Samantha Scotto Gobeille, the studio is also home to a community youth ballet company, ASPIRE. The non-profit youth ballet company is funded solely by donation and scholarship through our 501c3 organization "Foundation to ASPIRE".

**The goal of "Foundation to ASPIRE" is to provide scholarship to dancers who cannot afford classes and community performance opportunities to dancers that show dedication and ambition and to promote confidence and healthy habits to young dancers.** ASPIRE Dance Company will be beginning rehearsals for their third annual full-theater production of "The Nutcracker Suite" ballet this September 2011. What makes ASPIRE's Nutcracker unique is that auditions are open to other community youth of all dance experience levels that wish to participate and have the opportunity to perform. ASPIRE Dance Company relies fully on fundraising to afford production costumes, set rental and other props so that minimal costs are incurred to the students and their families. These costumes will be maintained and cared for to reuse year after year by each cast of dancers. Our performance schedule this year will include free community performances at Glendale Glitters and Desert Ridge during the holiday season as well as our full theater production at Pinnacle High School theater on Saturday, December 10th and Sunday, December 11<sup>th</sup>.

"Foundation to ASPIRE" is holding several fundraising events to provide all the production needs for our dancers to keep their participation costs down. To produce "The Nutcracker Suite" ballet, we have a financial goal to raise \$10,000 to supply our participating dancers with professional costumes, prop construction and special effects. **Our organization is looking for local businesses, friends and family to sponsor our production with a monetary donation toward the general production.**

**We have created several levels of sponsorship for all to participate in to help us reach our goal and provide excellent training through the Nutcracker production for all dancers in the community.**

**Please see the opposite side of this letter for sponsorship level information and what benefits our sponsors receive.**

**Other ways to support ASPIRE Dance Company and "Foundation to ASPIRE":**

Advertise in our ballet Playbill, deadline November 10<sup>th</sup> 2011

Host a fundraiser night at your local restaurant or retail store benefiting the Nutcracker production

Purchase tickets to the ballet production's evening or matinee performance

Help promote our organization! Participate in our fundraising committee.

Name \_\_\_\_\_

Referred by \_\_\_\_\_

Phone number \_\_\_\_\_ Email \_\_\_\_\_

"Foundation to ASPIRE" is a 501c3 non-profit organization, all donations are tax deductible.

**Please check all that apply and return to an ASPIRE Dance member, you will be contacted shortly to confirm your participation:**

- Yes! I am interested in sponsoring a fundraiser night at my place of business, please contact me to set up details.
- Sounds like fun! I would like to purchase tickets to either the evening or matinee performance
- I am interested in advertising in "The Nutcracker Suite" playbill for ASPIRE Dance Company.
- I am interested in being on the fundraising committee.

For information on being a sponsor of the Foundation to ASPIRE and our Nutcracker production please fill out other side of form.

**Foundation to ASPIRE**  
**“The Nutcracker Suite” 2011**



**Sponsorship Levels of Monetary Donations**

**\$25-75 Clara’s Circle of Friends**

- Includes: Sponsorship mention in our playbill

**\$100-150 Christmas Angels**

- Includes: Sponsorship mention in the playbill and on AZDA website

**\$175- 225 Gifts of Gold**

- Includes: Sponsorship mention in playbill, ¼ page ad in playbill for business or dancer and ad on website

**\$250-300 Cavaliers**

- Includes: Sponsorship mention in playbill, 1/2 page ad for business or dancer in playbill and on AZDA website

**\$350+ Director’s Circle**

- Includes: Sponsorship mention in playbill, ½ page ad for business or dancer in playbill, ad on AZDA website, 2 tickets to either Nutcracker Performance and sponsorship recognition on theater screen prior to show and during intermission

All sponsorship checks should be made out to “Foundation to ASPIRE”

Deadline for all sponsorship is October 1<sup>st</sup>, 2011.

Please turn in this form with sponsorship payment. Check the box next to the sponsorship level you wish to participate in. For levels with playbill ad space included, someone from AZDA will contact you regarding artwork/logo for playbill.

***Sponsor information***

Sponsor Name \_\_\_\_\_

Contact for ad art work \_\_\_\_\_

Email \_\_\_\_\_

Business \_\_\_\_\_

Phone \_\_\_\_\_

Below is a list of some production items needed for Nutcracker 2011, you may donate directly to an item listed below. Your kind donation will be acknowledged in our playbill and will correlate to the monetary level listed to the left.

- Fog Machines (2 needed ) \$350
- Parlor Scene Backdrop \$850
- Land of Snow Backdrop \$850
- Land of Snow Backdrop Legs \$500
- Land of Sweets Backdrop \$850
- Land of Sweets Backdrop Legs \$500
- Marzipan Tutus (3 needed) \$500
- Snow Queen Tutu \$250
- Snow Queen Crown \$50
- New Angels Costumes \$1,000
- Additional Gingersnap costumes \$350
- Props for Arabian \$250
- New Spanish Chocolate Costumes \$500

Amount donated \$ \_\_\_\_\_

Toward production item \_\_\_\_\_

Foundation to ASPIRE is a non-profit, 501c3 organization in regulation with IRS filings. Our effective date of exemption is September 16, 2010.